



Personal Data (Privacy) Ordinance - Privacy Policy Statement

General

This policy statement provides information on the obligations and policies of Ananse Limited (the "Company") under the Hong Kong Special Administrative Region Personal Data (Privacy) Ordinance 1995 - Cap.486 (the "Ordinance").

Our registered Office is:

Ananse Limited

Unit 111, 1/F, IC Development Centre, 6 Science Park West Avenue, Hong Kong Science Park, Shatin, Hong Kong SAR.

1. Our Corporate Policy

The Company shall fully comply with the obligation and requirements of the Ordinance.

The Company is committed to respect the Customer's privacy when collecting, storing and transmitting personal data.

2. Collection of Personal Data

The Company will only collect information that is necessary for us to support our business activities. Information provided to the Company through our sales, marketing and support activities, surveys, web site activities and/or event registrations may be stored, analyzed and used for direct marketing purposes and to improve the way we do business with our current and potential customers.

The Company will collect information through, conversing with you (including by phone or e-mail) and/or by getting your written response and/or through our on-line facilities.

Where the Company has obtained contact information from 3rd party sources we will endeavor to verify the accuracy of the information and ensure that the information has been obtained in a manner consistent with our Corporate Policy.

We will continue to collect and store personal credit information in the way prescribed by the Ordinance.

3. Security of Personal Data

All data is collected in a strict and secured manner. Our computerized information is stored in secured facilities and access is restricted to authorized personnel.

4. Disclosure of Personal Data

As a standard practice we do not share any personally-identifiable or private customer information with third parties, with prior consent from related parties.

5. Access and Correction of Personal Data

Under the terms of the Ordinance, individuals have the right to:

1. Check whether the Company holds any personal data relating to them and, if so, obtain copies of such data;
2. Require the Company to correct any personal data relating to them which is inaccurate for the purpose for which it is being used; and
3. Ascertain the Company's policies and practices in relation to personal data, which are those policies and practices set out in their entirety herein.

In accordance with the terms of the Ordinance, the Company has the option to charge a reasonable fee for the processing of any data access request.

6. Direct Marketing

From time to time, the Company may conduct direct marketing of the Company's products or services via email, direct mails, telemarketing, fax and /or other form of communication to you.

Upon customer's consent, the Company may deliver to customer our latest information including corporate information, campaigns, events, seminars, benefits and other promotions. Such information could be delivered to you personally through various communication channels by using your email address, correspondence address, mobile phone number, telephone number, and service account number.

In accordance with the requirements of the Ordinance, the Company will honour an individual's request not to use his or her personal data for the purpose of direct marketing.

Unsubscribe Direct Marketing Materials

If you no longer wish to receive any future promotional or direct marketing materials from Ananse Limited or do not wish to receive such materials through any particular means of communication, please send your request to The Privacy Compliance Officer through one of the communication channels below:

By Post: Unit 111, 1/F, IC Development Centre, 6 Science Park West Avenue, Hong Kong Science Park, Shatin, Hong Kong SAR

By Fax: +852 2607-4069

By Email: info@ananse.io

Disclaimer: The Company shall implement the policies and practices in relation to personal data, which are set out in their entirety herein, without prejudice to the generality of the Ordinance.